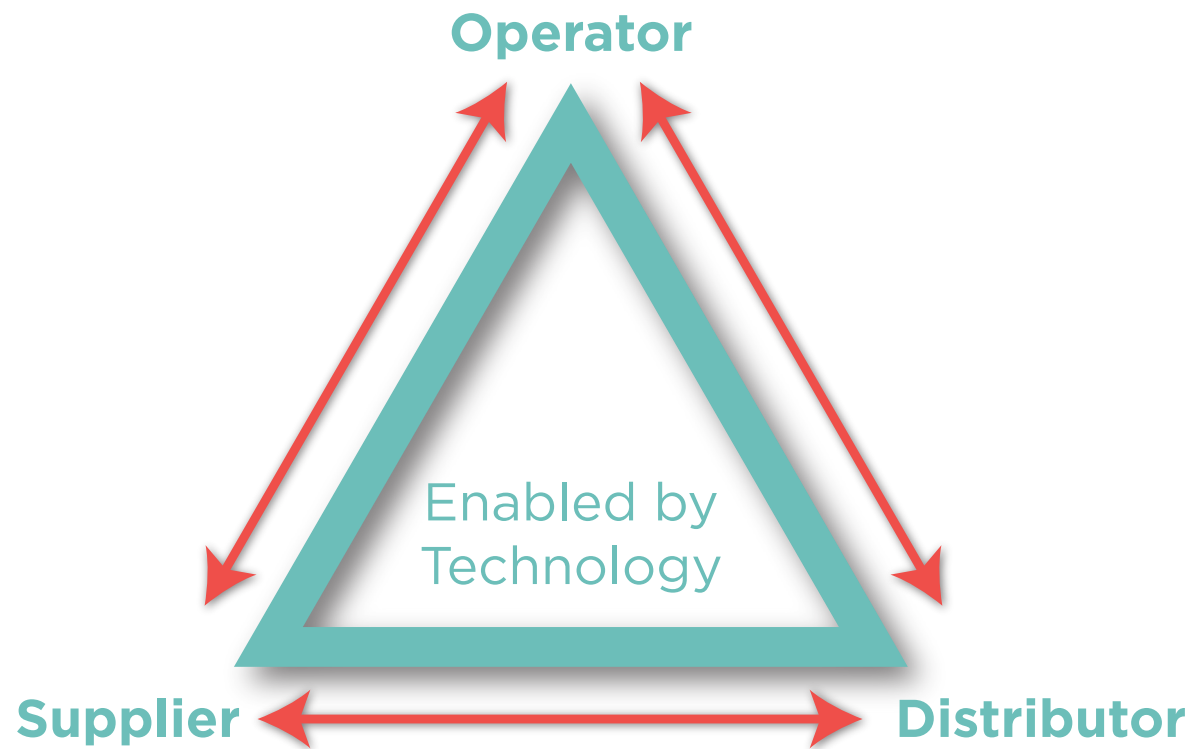


Supply Chain Optimization **Communication Map**

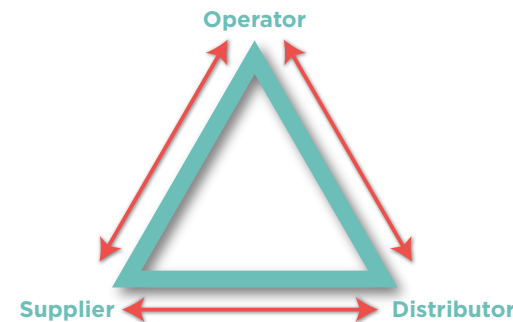
Data and information flows between partners



Key Collaborative Data-Flows

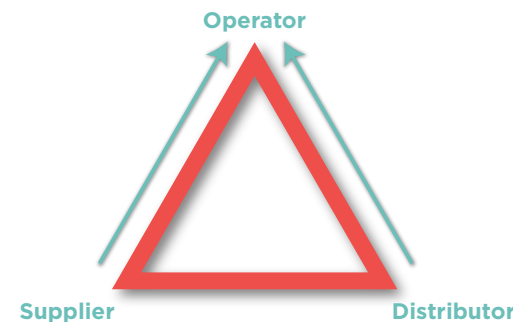
Amongst All Partners

- Location Master
- Item Master
- Inventory Levels



Supplier & Distributor to Operator

- Lead Time
- Capacity
- Shipments
- Purchase Orders



Operator to Supplier & Distributor

- Item Forecast
- Point of Sales

