

Operator Board Survey

Q - How satisfied are you with your Supply Chain Visibility (tracking, traceability and transparency)?

Satisfaction with Current Supply Chain Visibility

Very Satisfied	0
Somewhat Satisfied	21%
Neither	12%
Somewhat Unsatisfied	56%
Very Unsatisfied	11%

Visibility Opportunities

“*Internal alignment* to consolidate system and invest in *streamlined data*.”

“A reliable system,
GS1 across our suppliers.”

“*End-to-End visibility* of
inbound POs.”

Top 4 Areas of Challenge or Frustration

Ability to track products

Degree of transparency of information related to my supply chain

Lack of the right skills and capabilities to improve visibility

Organization's willingness to improve, invest or change

Q - What areas have been the focus of your organization's investment/efforts in improving Supply Chain Visibility

Investment Areas

Data standardization and accuracy	1
Technology and systems	2
Process improvements	2
Collaborative communication, connecting the right people across the supply chain ecosystem	2

Q - What is the **most important thing** you would like this Best Practice to address that would impact your organization?

Best Practice Goal

Identify and drive foundational elements to achieving greater supply chain visibility

Adoption and execution of an effective process for visibility

Promotion of data standardization in the industry

Obtaining, analyzing and using the right data and research

Project Outcomes Desired

Development of a best practice tool kit that provides useful ways to improve supply chain visibility, tracking, traceability and transparency in my organization.

#1

What does success look like?

“Full visibility of product movement”

“Knowing what went where and when”

“100% traceability”